

BEN KAPLAN VISITS EAST STROUDSBURG NORTH FAQ'S

1. Who is Ben Kaplan?

America's Scholarship Expert. Ben is a young man that raised \$94,000 in scholarship money and graduated from Harvard University 100% debt free.

2. When is the event?

Thursday January 5, 2012 at 7:00 PM promptly. Since we expect a large turnout seating will be on a first come, first served basis with the doors opening to the public at 5:45PM through 6:55PM. Light refreshments and other vendors will be available during that time. **Latecomers will be directed to the 'Overflow' area where they will be able to view the event via simulcast.**

3. Where is the event to be held?

The auditorium of East Stroudsburg High School North. (Directions: Route 209 North, just past the Fernwood Resort, turn left at the 'flashing yellow light' onto Bushkill Falls Road, continue four miles to the North Campus, follow the directions from there.)

4. How much does the event cost?

This event is [ABSOLUTELY FREE](#). There is no charge of any kind for the tickets.

5. Is this event only for East Stroudsburg High School North senior students?

NO, while this is the first event of this type in the East Stroudsburg Area, it is widely open to accommodate those we will be graduating in 2012. A number of tickets have been set aside to include the community as they are taxpayers but may not have students in public school.

6. Is there a limit on the number of tickets?

Yes, each, eligible, student is entitled to reserve up to two (2) tickets (ordering link). Community tickets are limited to one ticket per reservation to accommodate attendees.

7. How do I make reservations?

Student may reserve up to 2 tickets through www.esasd.net/benktix. Community reservations are made through email: BenKtix@askmike.info. These will be filled until tickets are no longer available.

8. What happens if I am not able to log into the site to reserve tickets?

The ability to log-in is something that your student should bring to the immediate attention of their Homeroom Teacher or the Guidance Department. Reserving tickets is a time sensitive issue as reservations are taken on a first come, first served basis **therefore everyone should act quickly.**

9. What do I do if I don't have internet access?

Bring this situation to your school principal or the guidance department right away but all reservations must be made online. Remember, tickets are only available on a first come, first served basis and there are NO EXCEPTIONS!!!

10. Is this event for only students or parents?

Financing a college education is a family decision. While there is limited seating we feel that at least one parent/caregiver should be involved in attending this event with their student.

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11. How will I pick up the tickets?

Student reservation tickets will be available for pick-up on two (2) designated days during the Homeroom period and the Lunch Block at the high school. Pick-up will require prior online registration and school district issued photo ID on the designated pick-up dates. Community tickets will require prior online registration and are available with current photo ID at the event site's 'Will Call' desk on Jan. 5th from 5:45-6:30PM ONLY.

12. What happens if I don't pick-up my tickets during the designated time limits?

All student reservation tickets unclaimed by the end of the second designated pick-up day will be recycled back into available tickets, and will be reassigned to those who have been 'wait listed'. Unclaimed community tickets will be distributed at the discretion of management.

13. What happens if I lose my tickets?

As all tickets are expected to be reserved quickly, lost tickets cannot be replaced and each guest MUST have a ticket to enter.

14. Can I bring my friends?

NO. This is a ticketed event that requires advance reservations; each and every person attending will require a ticket to enter the event.

15. What do I do if I can't get a baby sitter?

We will have childcare services available for well-behaved children of ticketed attendees. This need should be noted at the time your reservations are made.

16. Do I need to take notes?

The Ben Kaplan experience is directly relational to the amount of work that you put in. Taking written notes is your decision if you feel it may be helpful after the presentation.

17. Are there books that can help me understand the scholarship process?

Ben is the author of 12 separate books and has an online blog addressing how to finance college and scholarships.

18. Will there be a question and answer session?

At some point in the presentation questions will be answered but these questions will be general inquiries. **PERSONAL SITUATIONS WILL NOT BE ADDRESSED.**

19. After the session will there be any way to get in touch with Ben?

With the purchase of Ben Kaplan's materials there are online information components to provide instructional and informational support. Ben's visit is not designed for one-on-one consultations. (www.cityofcollegedreams.org)

20. What does: 'All Exits are Final' mean?

This is an informational session from one of the nation's biggest and best experts on a topic of great interest. In order to insure everyone attending is able to get the most from the experience we provide this notice: ***Once the presentation begins anyone who chooses to leave the auditorium for any reason will be reseated at the discretion of management. Those who***

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exit will be directed to the 'Overflow' area where they will be able to view the event via simulcast.