

December 14, 2011 Bushkill, PA

FOR IMMEDIATE RELEASE

**FOR INFORMATION
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**BEN KAPLAN - THE SCHOLARSHIP COACH ACCEPTS
ENS-TIMBERWOLVES INVITATION**

The Student Government of East Stroudsburg High School North (ENS) or the *Timberwolves* as they are commonly referred will host ‘THE SCHOLARSHIP COACH’ (<http://www.cityofcollegedreams.org>) – Ben Kaplan on Thursday January 5, 2012. Kaplan, the author of *How to Go to College Almost for Free* and many other books, tours the nation lecturing and motivating audiences on the scholarship process and he will be speaking from 7:00 – 9:00 PM, in the auditorium at ENS (900 Bushkill Falls Road, Bushkill, PA 18324) - *approximately 3 miles beyond the scenic Bushkill Falls*. The event, while **absolutely free** to the public, requires reservations and the process opens today. Reservations can be made online only and are open first to the East Stroudsburg Area School District [ESASD] Seniors (Class 2012) and Juniors (Class 2013) with limited provisions to provide for public requests, but it must be noted that all reservations are on a first come first served basis and all decisions are at the discretion of the organizers and are final. Ordering instructions can be found on the district website: <http://esasd.net/benktix/>.

The event on January 5, 2012 will be preceded by a press conference and reception which shall require advance issuance of Press Credentials and Parking Passes in order to accommodate the larger than normal attendance for this event. Requests should be addressed to PressBenK@askmike.info

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